

East Texas
Down Syndrome Group



Dear Potential Sponsor:

Thank you for considering supporting the Buddy Walk of Longview, which is the annual fundraiser of the East Texas Down Syndrome Group. We are in the planning stages of our Eighth Annual Buddy Walk to be held October 24, 2009 at Teague Park in Longview. The National Down Syndrome Society started the Buddy Walk in 1995 and over the past twelve years it has grown from 17 walks to more than 300 expected in 2008. Last year alone, more than 250,000 people participated in a Buddy Walk. Locally, approximately 350 participated last year in the one-mile advocacy walk to promote awareness and acceptance of all people with Down syndrome.

With help from our sponsors we were able to raise over \$31,000 in 2008! The funds we raise support the programs and services of the East Texas Down Syndrome Group and the National Down Syndrome Society. Examples of our local programs and services include sending families to a national Down syndrome summer conference, paying registration fees for our members to attend various educational seminars, provide a monthly newsletter to our membership of over 125 families, provide emergency family assistance should a financial need arise, provide new parent packets with information, books, etc. to our newly referred families, have bi monthly meetings and several social events.

We do not charge a membership fee to our families and all of this is possible because of caring sponsors such as you.

We are writing to ask for your support for this year's event. By helping us promote awareness and acceptance of people with Down syndrome you are helping all people with Down syndrome take steps for a brighter tomorrow.

A sponsorship form is attached. Thank you very much for your consideration. We look forward to hearing from you soon. If you have any questions or need additional information, please do not hesitate to call.

With sincere appreciation,

Jennifer Luensmann
Buddy Walk Chairman
(903) 241-0022

A handwritten signature in black ink that reads 'Lisha Mack'.

Lisha Mack
ETDSG President
(903) 757-3516

East Texas Down Syndrome Group

BUDDY WALK PATRON: **\$100 to \$249**
Identification in Buddy Walk print advertising

BUDDY WALK PARTNER: **\$250 to \$499**
Identification in Buddy Walk print advertising, recognition on Sponsor Board and at podium on day of event

BUDDY WALK SPONSOR: **\$500 to \$999**
Identification in Buddy Walk print advertising, name prominently displayed on t-shirts, recognition on Sponsor Board and at podium on day of event

BUDDY WALK DIAMOND SPONSOR: **\$1,000+**
The most prominent identification in Buddy Walk print advertising and on the t-shirts, recognition on Sponsor Board and at podium on day of event

To ensure that all sponsors are recognized accordingly we ask that you please send your donations no later than October 1st, 2009.

Name of Sponsor: _____

Address: _____

Contact Person: _____ Phone: _____

Yes! I (we) would like to contribute \$_____ to the Buddy Walk of East Texas.
Please make checks payable to East Texas Down Syndrome Group (ETDSG).

Please include company logo if \$500 or more is donated to have put on t-shirts.

(Note: If desired, you may receive 2 free t-shirts per \$225 donation. Mark number needed below)

Youth 2/4____ 6/8____ 10/12____ Adult S____ M____ L____ XL____ XXL____

Mail to:

East Texas Down Syndrome Group

PO Box 6604

Longview, TX 75608

info@etdsg.org

If you have any questions, please call Jennifer Luensmann at (903) 241-0022. Thank you for your SUPPORT!!!

All contributions to ETDSG are tax deductible. Our Employer Identification Number is 71-0908666. Our Texas Sales or Use Tax Permit Number is 17109086664.

ETDSG PO BOX 6604
LONGVIEW, TEXAS 75608